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FOR IMMEDIATE RELEASE



NEW STYLE FOR ELECTRONIC UNITS!

Pet Doors USA, Inc. Introduces Bronze Frames for Electronic Units.

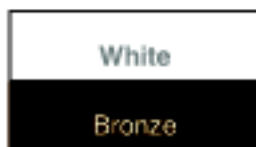
The newest release from Pet Doors USA, Inc.'s Plexidor™ line is the Electronic Unit. These units became available in July 2007 with the only option of white frames. As of September 2007, the Plexidor™ Electronic Units has two color options: white or bronze frames. The color frames are a baked on finish like your stove and 10 times tougher than paint.



Electronic Unit: Exterior View

Why a Plexidor™ Electronic Unit? Plexidor™ Pet Doors are professionally engineered and manufactured from quality materials to be the very best. The Plexidor™ Electronic Units offer:

- **Security** – Interior stainless steel locking bar, thousands of different key codes, opens only for your pets, tough and shatter resistant panel, and won't interfere with home security system.
- **Energy Efficiency** – No gaps for air infiltration which save money.
- **Pet/Child Safety** – Won't close when obstructed, no pinched tails or fingers.
- **Dependability** – Runs on household current, collar key is waterproof and doesn't need batteries. Interior mounted motor won't freeze up in cold weather.
- **Durability** – Steel and hardened aluminum frame, thick acrylic, and wall units include stainless steel mounting hardware for years of service. No unsightly rust streaks on your home.
- **Easy Use** – One touch programming to add or change collar codes quickly and simply. Collar key snaps on easily and stays on.



Collar Key

How does it work? Plexidor™ Electronic “reads” the key code and opens for your pet. The panel unlocks and slides up like a mini garage door. The main frame has a low profile of just 1 5/8” in thickness. Door plugs into household outlet or can be hardwired.

Plexidor™ Electronic Units are available to purchase through authorized dealers. Visit www.plexidors.net or contact customer service at 800-749-9609 or support@plexidors.net to find the closest authorized dealers or installer near you.